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FOR IMMEDIATE RELEASE
March 5, 2009

DIP INTO SUMMER AT BARE POOL LOUNGE
The Light Group's Exclusive Pool Lounge Opens March 12

LAS VEGAS – **Bare** pool lounge at The Mirage, The Light Group's exclusive adult alternative to the typical Las Vegas pool experience, opens March 12.

In its third season, Bare pool lounge has quickly become the summertime sanctuary for Hollywood's A-list. Last summer Bare pool hosted celebrity birthday parties for pop sensation Fergie and filmmaker Quentin Tarantino, live evening concerts by Slash and saw visits from stars such as Britney Spears.

This summer, Bare will continue to be the go-to destination for upscale relaxation. Throughout the season locals are invited to come play every Thursday for Asset Thursdays, the weekly party for hospitality and nightlife industry members to unwind. Every Sunday, Bare pool will host a backyard barbecue with complimentary grilled fare for locals.

The ultimate in poolside pampering, **Bare** is defined by its two saltwater luxury dipping pools, distinctive contemporary ambiance and ultra VIP service for which The Light Group is renowned. The DJ-spun music mix sets the party mood as guests enjoy European-style sun bathing secluded by towering palms.

Private Daybeds and Cabanas on the main level ensure a luxurious stay while poolside chaise lounges put guests in the middle of all the action. A raised VIP section, overlooking the entire experience, is lined with umbrella-covered Daybeds and features a glass infinity-edged pool. European-style bottle service and exclusive pitcher service is offered with made-to-order cocktails such as Mojitos, Bloody Marys and any of the signature cocktails. Classic and specialty frozen drinks offer a cool respite from the warm desert day including the "Sunsplash" a refreshing mix of Belvedere vodka, fresh mint leaves, strawberries and lime. Bare also serves a full lunch menu and is the perfect setting for an outdoor bite. The menu of sumptuous specialty food items is available throughout the pool area. Gourmet snack options include light salads, newly added sushi rolls, paninis and personal pizzas.

VIP service is the standard at **Bare**. The attentive and attractive staff mix with the clientele, and Daybed and Cabana guests are indulged with complimentary services including: chilled cucumbers to soothe the eyes; iced towels, rolled and chilled in lemon flavored water; and Evian misting bottles, super-chilled and ready to spritz.

Bare is available for private events seven nights a week for groups up to 550 people. A newly installed glass pool cover instantly transforms **Bare's** pool into a remarkable see-through dance floor.

Bare will be open Thursday through Monday from 11 a.m. to 6 p.m. Beginning May 1, Bare will be open 7 days a week from 11 a.m. to 7 p.m. Admission charge Monday through Thursday: \$10 for women, \$20 for men. Friday, Saturday and Sunday: \$20 for women and \$40 for men. Local ladies are always complimentary with valid ID; all other locals are complimentary Sunday through Thursday with valid ID. Guests must be 21 years of age.

For additional information, please visit www.lightgroup.com, or call (702) 791-7442. For private events, contact Maggie Garcia, The Light Group's Director of Sales, (702) 693-8300 (ext. 270).

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About The Light Group

The Light Group is one of the nation's leading nightlife, restaurant, hospitality and lifestyle development organizations. Founded by Andrew Sasson and his partner, Andy Masi, The Light Group's properties include The Bank Nightclub, FIX Restaurant & Bar and Caramel Bar & Lounge at Bellagio; JET Nightclub, STACK Restaurant & Bar and Bare pool lounge at The Mirage; Mist Bar & Lounge at Treasure Island, Diablo's Cantina, a south-of-the-border eatery, and BRAND Steakhouse located at Monte Carlo. As operators of The Harmon Hotel (a high-end boutique hotel under construction at CityCenter), The Light Group is the first lifestyle company to fully embrace green practices setting the bar for responsible building, design and living. In July 2008, The Light Group unveiled its fifth culinary endeavor with Yellowtail Sushi Restaurant & Bar, a high-end modern Japanese restaurant at Bellagio. For additional information, please visit www.lightgroup.com.