



Media contacts:

Shane Tarleton, Lisa Long Adler Communications
shane@llac.com or (917) 549-6071

Alex Acuna, The Light Group
aacuna@lightgroup.com or (702) 693-8300

FOR IMMEDIATE RELEASE
February, 27 2008

BARE POOL LOUNGE AT THE MIRAGE MAKES EARLY SPLASH THIS SEASON

Upscale Fun in the Sun Began March 13

LAS VEGAS – **Bare** pool lounge at The Mirage, The Light Group’s exclusive adult alternative to the typical Las Vegas pool experience, reopened for the season on Thursday, March 13.

The ultimate in poolside pampering, **Bare** is defined by its two luxury dipping pools, distinctive contemporary ambiance and ultra VIP service for which The Light Group is renowned. The DJ-spun music mix sets the party mood as guests enjoy European-style sun bathing secluded by towering palms.

Private Daybeds and Cabanas on the main level ensure a luxurious stay while poolside chaise lounges put guests in the middle of all the action. A raised VIP section, overlooking the entire experience, is lined with umbrella-covered daybeds and features a glass infinity-edged pool. European-style bottle service and exclusive pitcher service is offered with made-to-order cocktails such as Mojitos, Bloody Marys and Sangria. Classic and specialty frozen drinks offer a cool respite from the warm desert day. A menu of sumptuous specialty food items and cocktail service is available throughout the pool area.

VIP service is the standard at **Bare**. The attentive and attractive staff mix with the clientele, and Daybed and Cabana guests are indulged with complimentary services including: chilled cucumbers to soothe the eyes; iced towels, rolled and chilled in lemon flavored water; and Evian misting bottles, super-chilled and ready to spritz. A massage therapist also is on location offering poolside massages upon request (fee).

Bare is available for private events seven nights a week for groups up to 550 people. A newly installed glass pool cover instantly transforms **Bare**’s pool into a remarkable see-through dance floor.

Beginning March 13, **Bare** will be open Thursdays through Mondays from 11 a.m. to 7 p.m. As of May 1, it will be open 7 days a week. Admission charge Thursday and Monday: \$10 for women, \$30 for men. Friday, Saturday and Sunday: \$20 for women and \$40 for men. Local ladies are always complimentary with valid ID. Guests must be 21 years of age.

For additional information, please visit www.lightgroup.com, or call (702) 791-7442. For private events, contact Maggie Garcia, The Light Group’s Director of Sales, (702) 693-8300 (ext. 270).

#

About The Light Group:

The Light Group is one of the nation's leading nightlife, restaurant, hospitality and lifestyle development organizations. Founded by Andrew Sasson and his partner, Andy Masi, The Light Group's properties include The Bank Nightclub, FIX Restaurant & Bar and Caramel Bar & Lounge at Bellagio; JET Nightclub, STACK Restaurant & Bar and Bare Pool Lounge at The Mirage; Mist at Treasure Island, and Diablo's Cantina, a south-of-the-border eatery located at Monte Carlo. As operators of The Harmon Hotel, Spa & Residences (a high-end boutique hotel under construction at CityCenter), The Light Group is the first lifestyle company to fully embrace green practices setting the bar for responsible building, design and living. Coming this year, The Light Group will open Brand, a fine dining steak house at Monte Carlo and Yellowtail Sushi Restaurant & Bar, an ultra-contemporary Japanese restaurant at Bellagio. For additional information, please visit www.lightgroup.com.